**Lesson Plan**: Professional Development – Teaching in the 21st century

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| **Date:** Monday, November 18 **Time:** 2:15-3:45  **Teacher:** Shaun Hicks/ Glenn Anderson |
| **Materials**:  **Equipment**: Laptop and speakers, whiteboard  **Handouts**: |
| **Learning Objectives** (write on chalk board or white board):  TWBAT identify the three key characteristics of a modern lesson for 21st century students: Lessons must be interactive, meaningful, and interesting.  TWBAT create English language lessons for modern 21st century students that are interactive, meaningful, and interesting. |

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| **Phase/Time/Materials** | **Instructional Sequence** |
| **Motivation** | 1980s Mobil Phone TV Advertisement  <https://www.youtube.com/watch?v=5MCrfXDiQWs>  1990s Coke Commercial (Can’t Beat the Feeling)  <https://www.youtube.com/watch?v=Bgqm0Iz6xx8>  Have teachers identify characteristics of adverts. Lead them to the idea of a passive viewer, one-way advertiser-customer relationship. They may have been interesting for their time, but probably wouldn’t even register with a modern audience.  This is the analogy to education of the past: Teacher as expert dispenser of knowledge, students as passive recipients of education. In the 21st century students respond to experiences that are interactive, meaningful, and interesting. In order to effectively reach modern students our lessons must be, as well. |
| **Lesson 1** | **Lessons Must Be Interactive**  Advertising Analogy: Coca-Cola First Ever Drinkable Advertising Campaign  <https://www.youtube.com/watch?v=IQovoot_ZUM&list=PLhcolLCrVSaZwJzWbdVaJPsdVxatJ99Um&t=0s&index=3>  Lessons must engage students actively. They must be interactive. Use of YouTube, online games, other modern platforms.  Lesson: Jeopardy Quiz Show  Two teams for word building game - Prefixes, Suffixes, Synonyms, Adjectives Opposites, Extreme Adjectives  <http://www.eslgamesworld.com/members/games/ClassroomGames/Quizshow/Word%20Building%20Game%20Intermediate/index.html> |
| **Lesson 2** | **Lessons Must Be Meaningful** (Tell a Story)  Advertising Analogy: Gift [Official Video] Director’s Cut  <https://www.youtube.com/watch?v=JMs7dkdO4YY>  Lesson: Magic Mirror  Each teacher (or student) draws a simple picture of a single event in his or her life. Everyone then tells her story to the group. |
| **Lesson 3** | **Lessons Must Be Interesting** (even entertaining)  Advertising Analogy: A Dramatic Surprise on a Quite Square  <https://www.youtube.com/watch?v=316AzLYfAzw&list=PLhcolLCrVSaZwJzWbdVaJPsdVxatJ99Um&index=3>  Lesson: Teaching Language w/o Speaking  Create a vocabulary list and 3-6 short phrases. Without using any other language, and giving no direction, have teachers repeat words. Use pictures as guides. Practice phrases (in this case customer and waiter). Go through phrases. Have teachers repeat. Bring people in pairs to the front to act out situations. |
| **Summing up activities** |  |